

RCI-2 - Voluntary Efficiency Targets

Benefit/Cost of Reducing CO₂e:

New Mexico: 4.6 MMt between 2007-2020; 0.7% of 2020 emissions; N/A \$/ton

Colorado: Low reduction potential; Low cost

Assessment: High Priority. Bin A. 19 out of 22 votes.

While efficiency targets do not offer direct GHG emissions reduction benefits, this policy option helps demonstrate State leadership on energy efficiency and can serve as a catalyst to implement energy efficiency initiatives.

This policy option could apply statewide. An example of such leadership is Governor Huntsman's goal of achieving a 20% increase in energy efficiency by 2015.